



Dear Sponsor,

Greetings from the East Coweta Indians Dance Team!

As the newest varsity athletic team at East Coweta High School, we are so excited for our 2nd season! We are currently seeking local businesses in the EC community to contribute to our success by assisting with the needs of the team. As I'm sure you can imagine, the costs incurred by a brand new team are daunting. As we worked through our first season, the support of our community meant everything to us. We are excited to be able to provide advertising opportunities to our supporters to promote your business in return for your support!

Attached to this letter you will find our various participation levels of sponsorship and the benefits that come with each. Your sponsorship supports the continuing development of our new program and gives more opportunities for our athletes to grow their skills. Your company will be represented through us from May 2023-April 2024, but this year you will get a few extra months as we plan to begin ASAP.

We hope you will take part in supporting our team. The dance team thanks you so much for your consideration and we hope to hear from you soon!

Go Indians!

East Coweta Dance Booster Club
Tax ID# 88-1762174

EastCowetaDance.com
ECdanceboosters@gmail.com

**East Coweta Dance Booster Club qualifies as a section 501(c)3 non profit organization. Your gift may qualify as a charitable deduction for federal income tax purposes. Please consult with your tax adviser or the IRS to determine whether your contribution is deductible. A receipt can be provided upon payment, please request.

Thank you for supporting our program!



EAST COWETA DANCE SPONSORSHIP LEVELS

\$50 - FAMILY & FRIEND LEVEL

- ACKNOWLEDGEMENT ON OUR WEBSITE

\$250 - PLIÉ LEVEL

- BUSINESS LOGO ON WEBSITE
- 2" LOGO ON CAMP T-SHIRT
- 2" LOGO ON TEAM SPONSORS SHIRT

\$500 - LEAP LEVEL

- BUSINESS LOGO ON WEBSITE
- 2" LOGO ON CAMP T-SHIRT
- 2" LOGO ON TEAM SPONSORS SHIRT
- SOCIAL MEDIA SHOUT OUT 2X PER YEAR
- LOGO ON PARADE BANNER (2 PARADES PER YEAR)
- YOUR BUSINESS ANNOUNCED AT ONE JV/VARSITY PERFORMANCE

\$750 - PIROUETTE LEVEL

- BUSINESS LOGO ON WEBSITE
- 2" LOGO ON CAMP T-SHIRT
- 2" LOGO ON TEAM SPONSORS SHIRT
- SOCIAL MEDIA SHOUT OUT 4X PER YEAR
- LOGO ON PARADE BANNER (2 PARADES PER YEAR)
- LOGO PLACEMENT ON BANNER FOR HOME GAME PERFORMANCES
- YOUR BUSINESS ANNOUNCED 2X AT JV/VARSITY PERFORMANCES

\$1000 - FIREBIRD LEVEL

- BUSINESS LOGO ON WEBSITE
- 4" LOGO ON CAMP T-SHIRT
- 4" LOGO ON TEAM SPONSORS SHIRT
- SOCIAL MEDIA SHOUT OUT 4X PER YEAR
- LOGO ON PARADE BANNER (2 PARADES PER YEAR)
- LOGO PLACEMENT ON BANNER FOR HOME GAME PERFORMANCES
- LOGO PLACEMENT ON ALL PROGRAMS FOR INDIANS DANCE EVENTS THROUGHOUT THE SEASON
- YOUR BUSINESS ANNOUNCED 2X AT JV/VARSITY PERFORMANCES

Thank you for supporting our program!



East Coweta High School Dance Sponsorship Form

Sponsorship Level:
(circle one)

\$50 Family & Friend - \$250 Plié - \$500 Leap - \$750 Pirouette - \$1,000 Firebird

Name or Business: _____

Sponsor Contact: _____ Contact #: _____

Address: _____

Email Address: _____

Signature of Approval: _____

Please make checks payable to
ECHS Dance Booster Club

Online payments can be made at www.eastcowetadance.com (sponsorships tab) or via
Venmo (@ECHSdance).

Please check which form of payment you will be making:
___ Check ___ Online ___ Venmo

Please email a copy of this completed form & artwork to ecdanceboosters@gmail.com. All
logos must be in JPEG or PDF format.

Checks can be given to dancers, picked up from your business, or mailed to:

East Coweta High School
Attn: Julie Eiland / ECHS Dance Booster Club
400 Hwy 154
Sharpsburg, GA 30277

Dancer to get credit for sponsorship: _____

Thank you for supporting our program!